



Here
Is
Your
Opportunity!

\$2,500⁰⁰

ANNOUNCING A BONUS AND WEEKLY BY THE TORRA

ALL BONUS CHECKS TO BE DISTRIBUTED TO ANY MAN, WOMAN, BOY OR GIRL WHO WISHES TO ENROLL AND WORK FOR THE TORRANCE HERALD. EVERY WORKER IS GUARANTEED EITHER A BONUS CHECK OR CASH PAY CHECK. IT IS NOT REQUIRED THAT YOU HAVE A BONUS CHECK BLANK APPEARING IN THIS ADVERTISEMENT AND SEE THAT IT REACHES THE CAMPAIGN DEPARTMENT.

The Advisory Board

It is the sincere aim of this newspaper to conduct the Campaign, from start to finish, in a fair, honorable and impartial manner. Every precaution has been taken to safe-guard the interest of the workers. However, not all wisdom lies with any one man or institution, and for that reason an Advisory Board has been decided upon, whose functions shall be to decide any question of sufficient moment that might happen to arise during the campaign and from which a committee shall be selected to act as judges and count the Points the last night of the campaign, names to be announced later.

The Plan In Brief

The object of the big distribution is two-fold: primarily to increase the already large subscription list of The Torrance Herald; and at the same time afford our friends and readers an unparalleled opportunity to profit, and in a big way, through their spare time during the next few weeks; and to the ultimate good of all concerned.

In order to gain this end and advantageously, the most valuable and attractive list of bonus checks ever offered by a local newspaper in this section of the country has been made for distribution among those who participate most heartily.

Ambition and energy are the only requisites for success. The plan adopted is the fairest and most

impartial conceivable. There will be no "Double Point" offers, extra Points given or other Point inducements whatsoever, inaugurated during this campaign. Neither will there be any long term subscriptions accepted. The plan of this campaign is straightforward and simple and is fully outlined in this announcement.

Let it be understood at the very outset that this is not a "beauty" nor "popularity" contest, but a strictly legitimate competitive proposition for enterprising men, women, boys and girls, and one in which no element of chance enters. One feature of this campaign is the fact that there will be no losers in this campaign.

How Enroll In The Campaign

The first step in order to become a worker is to clip the enrollment coupon appearing in this announcement, fill in your name and address or deliver to the Campaign Department of The Herald.

This coupon entitles you or the person you might enroll, to 5,000 Points. These Points are given you as a starter, and speed you on your way to a big Bonus Check. Only one such entry coupon will be accepted for each worker entered.

HOW POINTS ARE SECURED

The next step is to call on or write the Campaign Department for a free working outfit, consisting of an official receipt book, sample copies of The Herald, and other information relative to launching an active campaign.

Thus equipped, you have but to go to your friends and neighbors, relatives and acquaintances and have them clip the free coupons from the papers, and pay up a subscription to The Herald through you. THAT'S ALL THERE IS TO IT. However, you will never earn anything unless you make a start; and while it will not be a very difficult thing to earn one of the big Bonus Checks, nevertheless, it is necessary that you start early. You must plan your campaign the same as any successful business man plans out his work for a season, and above everything else, let no one discourage you, but stick to it and finish. Anything worth having is worth striving for. A few short weeks and you may have a pocket full of cash.

It takes Points to get a Bonus Check and Points are secured in two ways: First, by clipping the coupons in The Herald. Start gathering them NOW. After a short time these coupons will be reduced to a lesser number of Points. The only restriction placed

on casting is that they must be deposited at the Campaign Department of The Herald before the expiration date printed thereon. Get your friends to saving these coupons for you—they all count. The other and faster way to get Points is by securing new and renewal subscriptions to The Herald. On each subscription turned in a certain number of Points is given, varying according to the amount paid and during which "period" same are received at the Campaign Department. See schedule of Points elsewhere. So you see, the more subscriptions you can get, the better your opportunities are to secure the first bonus check of \$500.00.

EARLY START MEANS EASY FINISH

The advantages of an early start are manifest. Not only do you have the FULL TIME in which to secure the BIG POINTS but now and up to and including November 6th, you will receive the maximum schedule of Points on subscriptions. Then, too, the first in the field will undoubtedly get the "cream" of Points and subscriptions, while those who put off entering until a later date will have to take what is left.

Don't lose valuable time waiting to "see what the other fellow is going to do," but pitch right in and show the "other fellow" how to do it.

EVERYBODY WILL

\$1,600.00 In Guaranteed Pay Checks

A special fund of \$1,600 has been set aside to be distributed in the form of Cash Paying Checks among non-Bonus Check earners. Every worker who remains active throughout the entire campaign and fails to receive one of the major Bonus Checks will participate in this Pay Check feature. By this arrangement every worker is assured of compensation for his efforts. Every Active worker who fails to receive one of the Bonus Checks will be paid as follows from this \$1,600 fund:

1 Year, New or Renewed	\$.40
2 Years, New or Renewed	.80
3 Years, New or Renewed	1.20
4 Years, New or Renewed	1.60
5 Years, New or Renewed	2.00

Do Not Misunderstand

This campaign must not be misunderstood, it is not a contest, merely a straight wage earning business proposition. In this plan of campaign there are no phases of the contest plan. All that is asked of anyone who takes an active part in this campaign is to put forth an honest, sincere effort in which to earn SPARE-TIME MONEY—NOTHING ELSE. Right here at hand without one cent of investment, you have an opportunity to earn more money than most people who work all day long for a period of three months. Look at the proposition from this angle, first it is a business proposition; second, within a very short time, some one right here in Torrance or surrounding territory will receive these bonus checks; you are just as big as anyone and the whole thing is up to you. You can succeed if you enter right now.

What Would \$500 Mean To You?

Stop and consider just what \$500 would mean. This amount of cash would come in mighty handy to you right now; or \$200, or \$100, or even \$50. Handy to the average family. Even the twice-a-week Pay Checks would help out a great deal. The Herald campaign workers who do not receive one of the Bonus Checks will earn from \$12.00 to \$20.00 a week for the next nine weeks. Understand, there is absolutely no element of chance in this campaign, it is simply a straight wage earning plan. Nothing to win. This campaign is strictly an earning proposition. If you are not afraid of work, apply right now at The Herald office for this work, or telephone 444 and the details will be brought to your home without the slightest obligation. DO IT RIGHT NOW.

\$200
BONUS CHECK

\$500
BONUS CHECK

Magazine Combination With Herald!

During The Herald Bonus Check campaign anyone subscribing or renewing their Herald subscription for one year can also get a year's subscription to the three following magazines: SUNSET, MODERN MECHANIX AND INVENTIONS, AND SCREEN BOOK by paying an additional 75 cents. In other words, for \$2.75 you get these three magazines and The Torrance Herald for one year—all for \$2.75. RENEW OR PLACE YOUR HERALD SUBSCRIPTION TODAY THROUGH ONE OF THE HERALD BONUS CHECK WORKERS.

SCHEDULE OF POINTS AND SUBSCRIPTION PRICE OF THE TORRANCE HERALD

Subscription Rates	First Period Up to and Including Nov. 6th		Second Period Nov. 7th to Nov. 18th	
	1 Year \$2.00	1 Year 12,000 Points	1 Year 5,000 Points	2 Years 26,000 Points
2 Years 4.00	2 Years 26,000 Points	2 Years 15,000 Points	3 Years 45,000 Points	3 Years 45,000 Points
3 Years 6.00	3 Years 45,000 Points	3 Years 25,000 Points	4 Years 80,000 Points	4 Years 80,000 Points
4 Years 8.00	4 Years 80,000 Points	4 Years 40,000 Points	5 Years 125,000 Points	5 Years 125,000 Points
5 Years 10.00	5 Years 125,000 Points	5 Years 55,000 Points		

Subscription Rates	Third Period Nov. 19th to Nov. 25th		Final Period Terminating Dec. 2nd	
	1 Year \$2.00	1 Year 7,000 Points	1 Year 4,000 Points	2 Years 17,000 Points
2 Years 4.00	2 Years 15,000 Points	2 Years 8,000 Points	3 Years 30,000 Points	3 Years 30,000 Points
3 Years 6.00	3 Years 25,000 Points	3 Years 15,000 Points	4 Years 50,000 Points	4 Years 50,000 Points
4 Years 8.00	4 Years 40,000 Points	4 Years 25,000 Points	5 Years 75,000 Points	5 Years 75,000 Points
5 Years 10.00	5 Years 55,000 Points	5 Years 40,000 Points		

A special ballot good for 100,000 extra points every \$10.00 "Club" of subscriptions turned in. It is not necessary to hold them until you have a club.

No subscription for more than five years from any one candidate.

Points positively will not be raised during the campaign.

Use This Coupon TODAY!

Here is your Opportunity to turn your spare time into CASH.

Fill out this coupon at once and see to it that it reaches the Herald Office without delay.

ENROLLMENT

In a TORRANCE HERALD BONUS CH

Date Enrolled Opportunity We

I hereby enter and get 5,000

Miss, Mr. or Mrs.

Address

as a worker in The Torrance Herald Bonus C

NOTE—Only One Entry Blank Accepted fo

